



CSB Description and Terms

Thanks for your interest in the House of Brews Community Supported Brewery subscription.

Subscriptions come in six month and one year durations. They cost \$260 for six months or \$500 for an annual subscription. You can choose to receive your beer in a combination of kegs, growlers, or pints at the bar; details are on the sign up form below. Plus there are additional benefits as described below.

Subscriptions are sold on a first-come first-served basis to a limited number of subscribers. Once all the subscriptions are sold for a year a waiting list will go into effect.

Subscriptions are non-refundable. The subscription prices are discounted from the regular prices and the money you spend now will be spent to run the brewery, pay for ingredients and equipment. We certainly hope you like the beer we will produce and we'll do everything we can to make a wide variety of beers.

Methods of selecting your beer are flexible, but sometimes require advanced notice (see subscription form for details). In order for us to plan production and accommodate subscribers, please pick up your beer during hours the bar is open on the day you said you would. The exception being the by the pitcher/glass option which is subject to what is available at the bar at the time you come in. At this time we do not offer bottles, but hope to in the near future.

If you do not collect your beer you requested within one week of doing so, it is up to the discretion of the brewery as to whether you can still come and get it or something else...it might be sold to someone else.

Your account will be updated every time you collect your beer and an account record will either be given to you at that time or sent to you. If you have a tap room punch card, it will be punched each time you order at the bar. A record of all beer you take/consume will also be kept at the brewery. When you are near the end of your subscription you will be notified as to your balance and asked to redeem your final amount by a certain date.

Subscriber Benefits:

House of Brews is both community supported by and involved in the community. To promote this relationship we'll have two beer "discussions" per year. These will involve the brewery purchasing and/or producing a range of member-suggested beers that members of the brewery staff (and perhaps some "experts) and subscribers taste and discuss as a means of 1) finding out what subscribers like and 2) developing a common language about tastes/perceptions so that we can better communicate with each other.

Subscribers will be informed of upcoming batches and they can request that some be set aside for them with enough advanced notice. This will also be on a first-come first-served basis and every effort will be made to have enough beer available for all subscribers. In some instances this may involve limiting the amount of beer allowed to any one subscriber. The brewery will inform subscribers ahead of time of any limits on specialty beers.

House of Brews intends to operate in a way that supports and gives back to the community through good business practices and by contributing to various benefits and charitable organizations. Subscribers are also welcome to ask questions about how the brewery is run and offer suggestions/opinions with regard to this as well as charitable events/organizations that the brewery might support.

House of Brews hopes to have an annual appreciation dinner every year to give thanks to both the subscribers, their immediate family and investors. We hope to have this take place at the brewery in either the spring or fall. Details will be forthcoming.

Email houseofbrewsmadison@gmail.com if you have any questions.

Thanks for your interest.

Sincerely

A handwritten signature in black ink that reads "Page Buchanan". The signature is written in a cursive, flowing style with a long horizontal flourish at the end.

Page Buchanan
Founder/Owner, House of Brews

CSB Subscription Form

Name: _____

Address: _____

Phone: _____

Email: _____

Subscription Levels: _____ 6 mo. \$260 or _____ 12 mo. \$500

Make checks payable to: House of Brews, LLC and mail to: 4539 Helgesen Dr., Madison, WI 53718

Distribution Options: (Put an X to the left of your choice)

IMPORTANT NOTE: The smaller the volume container of beer you elect to receive the less beer overall due to the fact that it involves more labor to fill and clean smaller containers. And the longer the subscription term the more beer a subscriber receives.

Kegs: \$35 deposit on all kegs. 1 week notice required. Kegs need to be returned within 2 months. “Corny” kegs (same as 1/6th barrel) are also available, or bring in your own and save the deposit.

6 mo – up to 1 1/2 barrel and 2 1/6th barrels or (4 1/6 barrels).

12 mo – up to 3 1/2 barrels or any combination of 1/6th barrels (up to 8 1/6th barrels)

Growlers: 1 growler included with each subscription; additional growlers \$3 ea. For multiple growlers at a single pick up give one week notice.

6 mo. - 27 growlers – up to 5 per month
12 mo. - 56 growlers – up to 5 per month

Tap Room: Glass, Growler and Pitcher punch cards. Each punch card has 15 beers on it. Each pitcher or growler counts as 3.75 beers.

6 mo. 90 16 oz beers (6 cards)
12 mo. 195 16 oz beers (13 cards)

Combination: Redeem 2 punch cards (30 beers) for a 1/6th barrel, or 5 cards for a 1/2 barrel and combinations thereof. NOTE: If you end up not using any of the punch cards for glasses/pitchers/growlers, you can revert to the keg options above.

I have read and understand the terms and conditions of subscribing to House of Brew's CSB

Signature

Date